



## Stretch Your Advertising Dollars with Our Co-Op

### Am I Applicable for Co-Op Reimbursement?

Co-Op is a joint effort between a car dealer and car manufacturer. The manufacturer agrees to pay a portion of the dealer's advertising costs, sometimes up to 100%. The dealer must meet the conditions set forth by the manufacturer.

### We Get The Largest Reimbursement Possible

In many instances, these funds can reimburse you for up to for the full cost. Our experienced account manager will provide you with the means needed to get your co-op approved so you can focus on the buyers that arrive into your showroom.

### Every Year, Alotted Co-Op Funds Go Unclaimed. Why?

- Dealers may not be fully aware of the funds available.
- Dealers do not understand how to use their co-op funds.
- Dealers do not know how much co-op money they can use.
- No one reminds dealers about the benefits of participating in a co-op program.

### The Majority of our Pricing Packages Include:

- New Buyers
- Complete CRM
- Live 24/7 Call Center
- App Website
- BBB A+ Rating
- Millions Served
- Exclusive Leads
- High Rresponse
- Address Verification
- No Contract
- Compliant with FCRA
- Custom Demographics

We offer Co-Op for a vast catalog of different makes with over a dozen different options to choose from. Make the most of your co-op dollars without leaving money on the table and maximize your performance results.